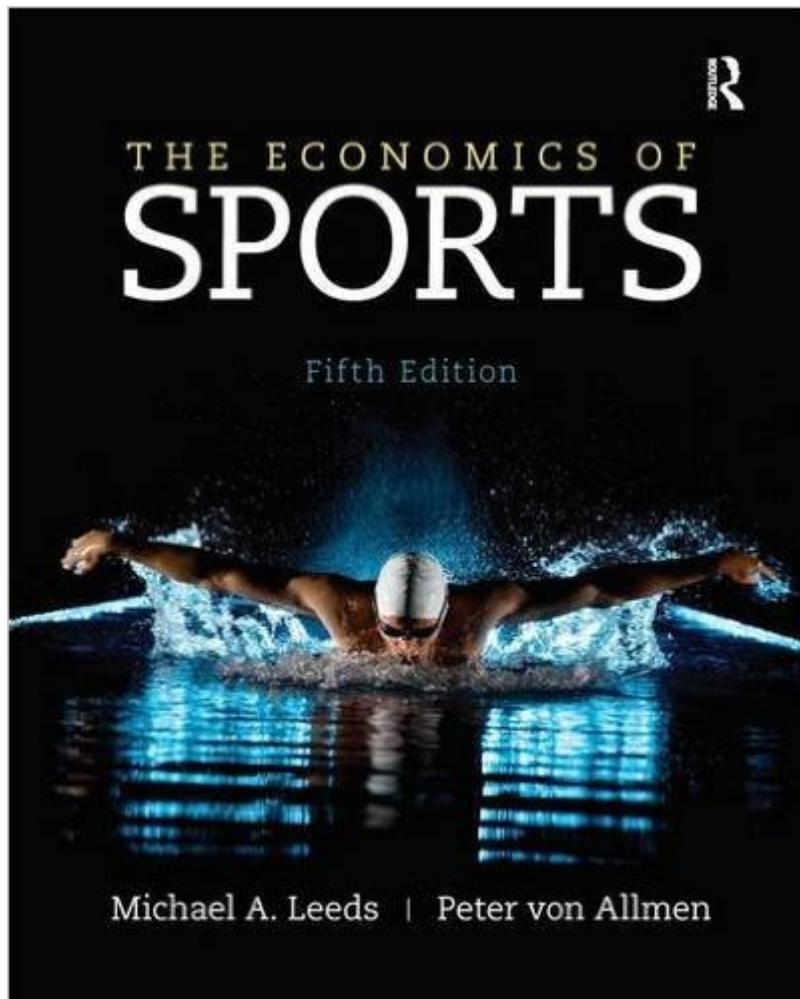


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# The Economics Of Sports (The Pearson Series In Economics)



## **Synopsis**

For undergraduate courses in sports economics, this book introduces core economic concepts developed through examples from the sports industry. The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. The Economics of Sports explores economic concepts and theory of industrial organization, public finance, and labor economics in the context of applications and examples from American and international sports.

## **Book Information**

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## **Customer Reviews**

This book was the textbook for my Economics of Sports class and it has been one of my favorite textbooks that I've had. The authors have related most intermediate micro economic terms to sports in a way that helps you to understand both well. There are a good amount of diagrams and examples along with clear writing to make you understand the subjects. Highly recommended.

Love this book. Has lots of good information

Everything as promised

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good book

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